BECOME A SPONSOR

UNBOUND

PORTLAND INTERNATIONAL FILM FESTIVAL 2021
THE FESTIVAL
March 5 – 14, 2020

The Portland International Film Festival (PIFF) is a program of the Portland Art Museum’s Northwest Film Center, one of the oldest and most distinguished media arts centers in the country. The festival centers on both artists and cinematic storytellers who are bold enough to interrupt the status quo, and focuses on those changing for whom, by whom, and how cinematic stories are told.

Featuring 93 Films from 34 countries, PIFF exists in the midst of art and cinema, embracing storytelling in all its forms.

CINEMA UNBOUND

Setting aside restriction, medium, and expectation, how do we see a story unfold before our very eyes. Cinema Unbound continues to be the driving force of our festival, drive-in, awards and year-round programming. This is especially true this year as PIFF and Cinema Unbound Awards go global, allowing audiences the world over to experience film, animation, performance, audio stories, and undefinable mash-ups that take cinema to new heights.

ABOUT NWFC

The Northwest Film Center’s mission is to expand the reach of cinema as an art form and challenge for whom, by whom, and how stories can be told. Based in Portland, OR, the Center acts as an advocate for pioneering filmmakers and artists, giving a platform to local and international voices that might not otherwise be heard and serves as a catalyst for cultural appreciation, conversation, collaboration, and community-building around new ways of seeing locally and globally. For more information, visit www.nwfilm.org.

ABOUT PAM

The seventh oldest museum in the United States, the Portland Art Museum is internationally recognized for its permanent collection and ambitious special exhibitions drawn from the Museum’s holdings and the world’s finest public and private collections. The Museum’s collection of more than 45,000 objects, displayed in 112,000 square feet of galleries, reflects the history of art from ancient times to today. The collection is distinguished for its holdings of arts of the native peoples of North America, English silver, and the graphic arts. An active collecting institution dedicated to preserving great art for the enrichment of future generations, the Museum devotes 90 percent of its galleries to its permanent collection.

The Portland Art Museum welcomes all visitors and affirms its commitment to making its programs and collections accessible to everyone. The Museum offers a variety of programs and services to ensure a quality experience and a safe, inclusive environment for every member of our diverse community. Learn more at portlandartmuseum.org/access.
WHAT’S HAPPENING IN 2021

After almost 50 years in existence, the Northwest Film Center is in the process of a creative reimagining. It is now our job—and our pleasure—to push the limits of what can be called a “cinematic moment” and what it means to be unbound from the way things have always been done.

> The 2021 festival will be a combination of 90+ virtual and drive-in screenings, as well as the 2021 Cinema Unbound Awards.

CINEMA UNBOUND AWARDS

A VIRTUAL AND DRIVE-IN EXPERIENCE

Celebrates artists and leaders trying new things, thinking bigger and pushing forward to transform cinematic storytelling—and the world.

VIRTUAL PIFF

50 films, media arts stories and programs over 10 days.

Featuring over 30 films and shorts from BIPOC filmmakers.

Featuring over 40 films and shorts from female and female identifying filmmakers.

Includes films from SE Asia and the Middle East, as well as Latin America, Europe and the PNW!

CINEMA UNBOUND DRIVE-IN

THE FUTURE IS NOW

Featuring 10 films and 5 shorts exploring what the future can be.
CINEMA UNBOUND AWARDS
MARCH 4, 2021

The Cinema Unbound Awards is an annual event headquartered in Portland, OR that celebrates internationally-renowned artists, trying new things, thinking bigger, and pushing forward to transform the field and the world. In 2021, we will assemble a small but mighty band of internationally renowned artists, creatives and curators working somewhere in the middle of the Venn diagram of cinema and unboundedness.

So while we see this as our highest honor, this isn’t really an awards show; it’s a celebration of new beginnings and a recognition of folks whose unique point of view is causing ripples in the field. It is a bellwether, a fundraiser, and a rallying cry that things are changing locally and globally—and that change is good. Some of the honorees have ties to Portland and some are just passing through, but all of them inspire and are leading us into new ways of seeing.

Last year’s presenters and honorees included 2020 Academy Award winner Bong Joon Ho, Academy Award nominated director Todd Haynes, multi-dimensional artists and performers John Cameron Mitchell and Justin Vivian Bond, Academy Award nominated documentary producer Julie Goldman, MOMA’s Curator of Film Rajendra Roy and more.

CINEMA UNBOUND Awardees

The Cinema Unbound Awards Experience is a virtual and drive-in experience celebrating artists and leaders trying new things, thinking bigger, and pushing forward to transform cinematic storytelling - and the world. This year we celebrate:

GUS VAN SANT
Filmmaker & Artist
Good Will Hunting, Milk

STEVE MCQUEEN
Filmmaker & Artist
Small Axe, 12 Years A Slave

MOLLYE ASHER
Producer
Nomadland, Swallow

ALEX BULKLEY
ShadowMachine Studios
BoJack Horseman, Pinocchio

GARRETT BRADLEY
Filmmaker & Artist
Time, America
VIRTUAL PIFF

With over 85+ films screening online, media art stories, and programs over a 10 day period, this year’s offerings bring the world to Portland—and Portland to the world. Programming can be seen throughout the U.S. Virtual offerings feature:

> Over 40 films, cinematic stories, and art from black, Indigenous and people of color (BIPOC).
> Over 40 films, cinematic stories, and art from female and female identifying voices.
CINEMA UNBOUND DRIVE-IN
THE FUTURE IS NOW

Featuring 10 films and 5 shorts exploring what the future can be.

Minari

Snowpiercer

Sorry to Bother You

Iron Giant
SPONSOR BENEFITS

It’s no surprise that this year’s festival will look different... But one thing that’s not different is the impact of your support and the opportunity to tailor a sponsorship that meets your interests and goals. Whether it’s impacting your target audience, networking with sector leaders, increasing awareness of your services, or building brand recognition, there are a number of sponsorship activations available to you.

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<th>PROMOTIONAL BENEFITS</th>
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<th>SUPPORTER $5,000</th>
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<td>Gobo projection at event</td>
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<td>Social Media</td>
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<td>Adopt a Film (Northwest film, International film, or Drive-in film)</td>
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<td>Portland International Film Festival Sponsorship recognition</td>
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<tr>
<td>Complimentary tickets to Cinema Unbound Awards (ticket = 1 vehicle)</td>
<td>5 VIP</td>
<td>5 Premier</td>
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<td>Complimentary passes to Portland International Film Festival (Value: Digital Pass $150; Unlimited Drive-in $250; Digital &amp; Drive-in $350)</td>
<td>1 Unlimited Digital or Drive-in Pass Reservation required for all drive-in films</td>
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<td>Sponsor filmmakers or artists to attend the event</td>
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<td>Slide in pre-film slideshow</td>
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<td>Complimentary Treats &amp; Swag bag (1 per car)</td>
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<td>Sponsor 1 honoree</td>
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